

agenda

ANNUAL
STARTUP-NATION MEETS EUROPE
CONFERENCE

110HUB

TENTATIVE

Th
Feb 23rd

7:00-9:00 Breakfast (for the hotel guests)

TALKS

8:30 Registration & coffee

9:30 **WELCOME REMARKS BY TOVA STARIK**, 110Hub Managing Director

9:45 **PLENARY SESSION: Success. How to get there. What it takes.**
BENJAMIN RUSCHIN, Managing Partner of Big Cheese Ventures (www.BigCheese.io)

10:20 **PLENARY SESSION: Rethinking Growth - How to start accelerating your Personal & Business Growth today.**
JULIA SCHLADER, Head of Growth at Hackabu Growth Consulting (hackabu.com)

10:50 **PLENARY SESSION: Turn Your Dreams into a Reality: Step by Step.**
DIPL.ÖK.MAG.A ASETILA KÖSTINGER CEC CMC, Innovation Economist, Impact Entrepreneur and Business Coach

11:20 Coffee Break

BREAKOUT SESSIONS

11:40 **OPTION I** **LEGO Strategy workshop: Goals and motivations**
CLAUDIA FASCHING, LSP facilitator.

OPTION II **Is it Possible to Sustain an e-Commerce Business in Today's Environment?** **STAV AKKERBERG**, CEO, A4WI Invest Ltd.

OPTION III **Legal Marketing: Building an Out of the Box Career**
DONNA CHAGAL AKKERBERG, Greenberg Traurig Tel Aviv Marketing Manager

OPTION IV **Pitch Perfect: Preparing an Elevator Pitch That Works**
DIPL.ÖK.MAG.A ASETILA KÖSTINGER, CEC CMC, Innovation Economist, Impact Entrepreneur and Business Coach

12:30 Lunch

13:15 **Interactive Beyond Human Intelligence: the Generative AI Revolution**
JULIEN WEISSENBURG, AI expert and Founder, Deep Tech Experts.

14:15 **Important Lessons I Have Learned the Hard Way & How We Emerged Better and Stronger, Together - Online Fireside Chat featuring**
DAVID SCHOTTENSTEIN, CEO Emeritus at Privé Revaux and Eda Schottenstein

15:00 Break

EVENING GALA

19:30-22:30 Evening: **EXCLUSIVE EVENT & FIRESIDE CHAT FEATURING HILLEL FULD**, Tech Journalist and Startup Advisor

Fr
Feb 24th

7:00-9:00 Breakfast (for the hotel guests)

8:30 Morning networking & coffee

9:30 **PLENARY SESSION: Israel: A Modern Tech Light unto the Nations**
HILLEL FULD, Tech Vlogger/Blogger and Startup Growth Advisor

10:15 **AWI LIFSHITZ**, co-owner and CEO of weXelerate, Austria's largest innovation hub and ecosystem

10:45 Coffee break

11:00 Surprise guest

11:20 **Lead by Example:** series of presentations by global business leaders

MARCEL HARASZTI, REWE International AG Chairman

MARCEL JAVOR, CEO & owner of Frankstahl, thesteel.com and SteelCoin.

12:30 Lunch